THE GRIEF APP

Speaker Kit

Grief, mourning, and the support people can't find when they need it most.

Saundra Neperud

Founder

Adam Annable

Thanatologist &
Funeral Director

TheGriefApp.com

The Speakers

Two sides of grief — lived experience and clinical depth — in one program.

Saundra Neperud

FOUNDER, THE GRIEF APP

Saundra founded The Grief App after her own search for grief support turned up almost nothing — no secular in-person groups in her city, and a therapist with no grief experience. She speaks from the rare vantage of someone who lived the gap and built the fix: on what grievers actually need, and why the usual support so often misses.

Adam Annable

THANATOLOGIST · FUNERAL DIRECTOR · EDUCATOR

Adam is a Certified Fellow in Thanatology, Certified Grief Coach, Licensed Funeral Director, and Certified Funeral Service Practitioner with a Master of Science in Thanatology. He facilitates grief support groups, instructs for the Center for Death Education, and contributes to the Help Texts aftercare program. He speaks with rare authority on both sides of loss — the anticipatory grief before a death, and the grief that unravels after.

Available to speak solo or as a founder-plus-thanatologist pairing.

Talks

Saundra

Grieving After a Loss

SAUNDRA · FOUNDER STORY

The signature talk. What Saundra couldn't find when her husband died, why the absence of real grief support shocked her, and how that gap became The Grief App. Honest, personal, and grounded in what actually helped.

There's No Right Way to Grieve — And No Timeline Either

SAUNDRA · PERFORMS WELL AS A DUO

The myth of tidy stages, the pressure to be "over it," and permission to grieve on your own terms. Straight from the app's thesis — and a natural fit for the founder-plus-clinician pairing.

The Bereavement Care Desert

SAUNDRA · FOUNDER-PRACTICAL

Support shows up for the funeral, then disappears — right when grief actually settles in. The gap nobody names until they're in it, why it exists, and what it does to the people left behind. The origin of The Grief App, told through the hole it was built to fill.

Talks

Adam

When the Caregivers Are Grieving

ADAM · HOSPICE, HOME HEALTH & FUNERAL

The toll the work takes on the people who do it — and what actually helps them keep going. Sets the scene for employee-wellness programming and speaks to an unmet, rarely-addressed need across the field.

The Grief No One Recognizes

ADAM · CLINICAL

Anticipatory grief, disenfranchised grief, LGBTQIA+ grief — the losses that don't get permission or acknowledgment. One substantial talk that names what usually goes unspoken.

When Life Is Supposed to Resume

ADAM · SIGNATURE · CLINICAL + HUMAN

The stretch after the funeral, when everyone else moves on and the griever is left in the quiet. Adam's sweet spot, and a topic almost no one else covers — presentable from clinical and lived perspectives.

Where They Speak

Built for the rooms where grief and death care are the work — not a footnote.

Hospice & Palliative Care

Bereavement staff and the 13-month aftercare mandate — practical support for an unfunded requirement.

Funeral Profession

State associations, OGR, and conference audiences navigating aftercare and family support.

Grief-Care & Death Education

CE settings, counselor trainings, and death-education programs seeking clinical depth.

Home Health & Senior Care

Teams supporting families through decline, caregiving, and anticipatory loss.

Workplace & Staff Wellness

High-emotional-labor industries facing burnout and compassion fatigue among caregivers.

Book Them

The Founder + Thanatologist Pairing

Lived experience meets clinical depth. Saundra and Adam can co-present any of these topics — one voice from inside grief, one from inside the profession. Neither reaches every audience alone; together they cover the whole room. Offered solo or as a duo, and organizers can choose.

FORMATS

Keynote	Breakout / Session	Webinar	Panel
Single or dual speaker	45–60 minutes	½ to 1 hour, live	Contributor or moderator

Let's talk about your event

Saundra Neperud
Founder, The Grief App
saundra@thegriefapp.com
207.841.1033

The Grief App
TheGriefApp.com
Available in-person & virtual

There's no right way to grieve. There should be a right way to find help.